

Renault - DETAILED REPORT

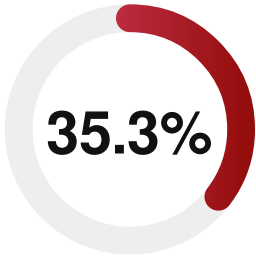
Audit Report 2026

 DEALER NAME

AUTORS SA (GIUBIASCO)

 LOCATION

VIA MONTE CENERI 22



TOTAL SCORE

DEALER CODE

75665082

DEALER IDENTIFIER

AUTORS SA (GIUBIASCO)

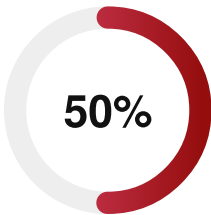
AUDITOR

Arjun A Menon

AUDIT DATE

06 Jul 2026

GBP RENAULT



TOTAL SCORE

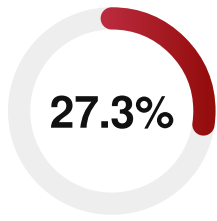


Google Business Profile Setup
Renault

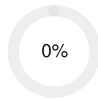


Google Business Profile - URL
Accuracy Renault

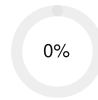
Website Conformity Renault



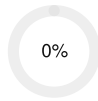
TOTAL SCORE



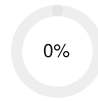
Branding – URL & Favicon Renault



Website Layout & UX Renault



Group Dealer Logo On Homepage Compliance – Renault



Branding – Colors Renault



Branding – Typography Renault



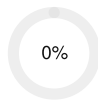
Branding – UI Components Renault



Product Page- Range Presentation Renault



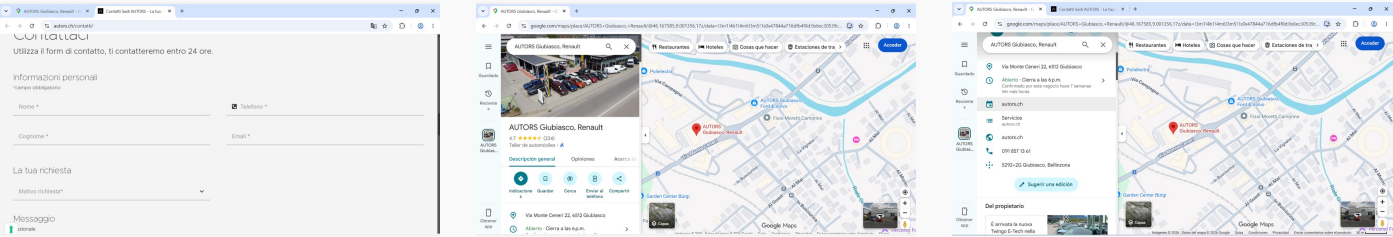
Product Page – Starting Price Renault



Content Structure – Offers & Services Renault

ANSWER REPORT

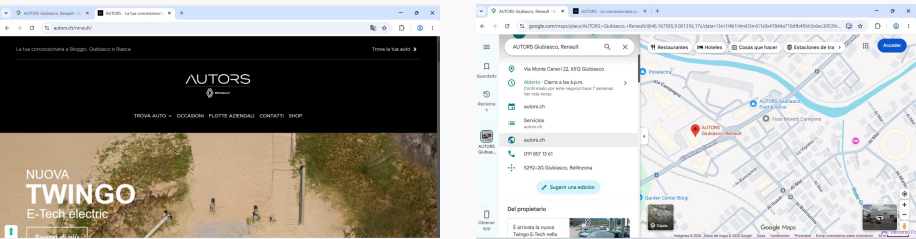
1. The dealer has set correctly its GBP profile



GBP is correctly set

2. The link in the GBP section redirects to the correct dealer website (ONLY Renault + city)

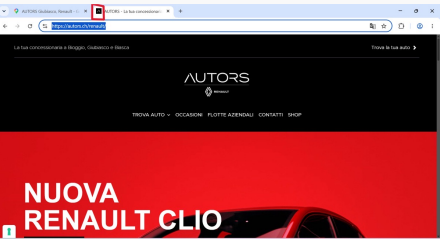
Multiple locations mentioned in the website



The GBP link does not redirect (directly) to the good dealer Renault website

3. The URL specify RENAULT with the correct RENAULT favicon

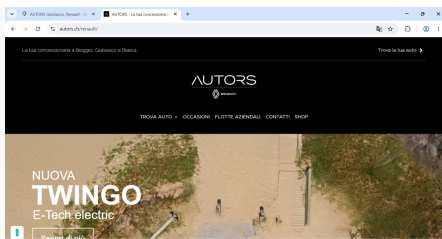
Renault favicon is not used URL-<https://autors.ch/renault/>



Favicon and/or 'Renault' in the URL don't appear

4. The elements (navigation, hero, etc) on the homepage are in the recommended position

Navigation bar not in white

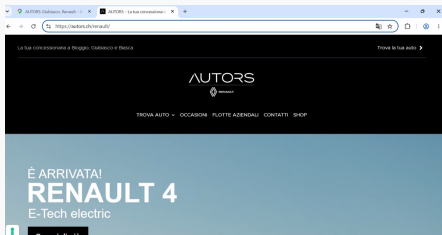


KO

The dealer website doesn't respects the recommendations in the guides and all criterias are not met

5. The group logo on homepage brings to an appropriate page in another tab/page

Landing page is exclusive for the Renault brand

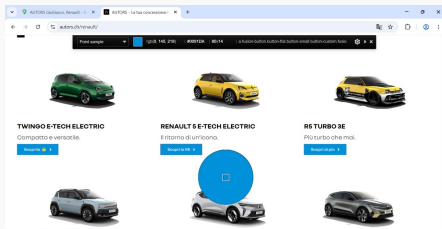


KO

The group logo on the homepage doesn't bring to an appropriate page

6. The website uses the official Renault colors

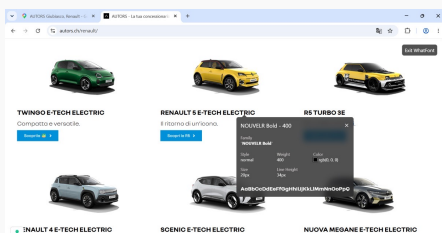
A colour used is incorrect #0091DA



KO

a/multiple color(s) used is/are not the correct one(s)

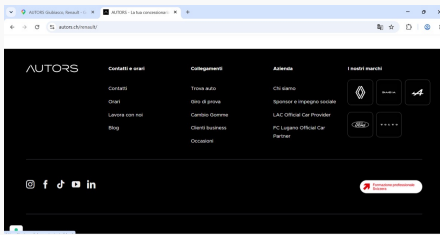
7. The website has only the official Renault fonts



OK

Fonts used are the right ones

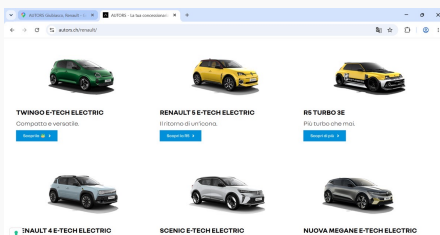
8. The website has only the official graphical user interface (GUIs)/logotypes, and buttons are correct



OK

GUIs & logotypes & buttons used are the right ones

9. On the range presentation page, new vehicles visuals respects the standards

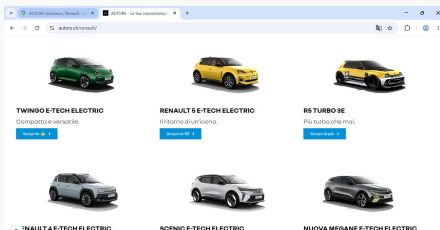


OK

New vehicles visuals respects perfectly the standards

10. On the range presentation page all starting prices are displayed

Starting prices are not mentioned

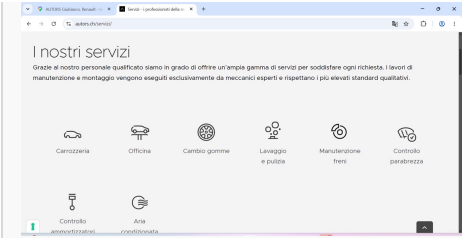


KO

Starting price policy is not respected

11. The website has an organized dedicated offers & services page/area

All the services are not provided with proper description



KO

There are no offers or services presented, or if there is/are missing service(s)